

## 5<sup>th</sup> Season of ASSOCHAM's Beauty Wellness and Personal Care Nominations Form

### A. COSMETIC AWARDS

Categories	Eligible Participants
<ul style="list-style-type: none"> <li>✓ Best Body Care Product of the Year (New bath and shower, hand, foot, nail, shower oils, washes, gels, soaps, and beads.)</li> <li>✓ Best Hair Care Product of the Year (hair colourants, toners and touch-up hair styling sprays, gels, and oils products)</li> <li>✓ Best Make-Up Product of the Year</li> <li>✓ Best Skin Care Product of the Year (Moisturiser, Serum, Cleanser, Face Mask or Exfoliator)</li> <li>✓ Best Cosmetics Ingredients Manufacturer of the Year</li> <li>✓ Best Natural /Organic Product of the Year (new face, hair, make-up, or body product)</li> </ul>	<p>The Award is open to Beauty Product Companies that should have the existence of more than one year and above. The entries are acceptable from all over India</p>

### B. WELLNESS AWARDS

Categories	Eligible Participants
<ul style="list-style-type: none"> <li>✓ Best Spa of the Year (Hotel Spa/Luxury Spa Chain /Day Spa/ Spalons)</li> <li>✓ Best Health &amp; Wellness Destination of the Year. (Modern or Traditional) (Open for Both)</li> </ul>	<p>The Award is open to Spas, Wellness Centres Wellness Destination properties, that should have the existence of more than one year and above. The entries are acceptable from all over India.</p>

### C. PERSONAL CARE AWARDS

Categories	Eligible Participants
Best cosmeceutical company of the year	<p>The Award will be given honor the achievements in the cosmeceuticals industry. The company applying should be licensed with appropriate authorities with due certifications. The operation of the Company should be one year and above.</p>
Best Personal Care Product of the Year	<p>This Award is open to all the personal care products which are excellent in its performance and can deliver best results to users</p>

## **Instructions -**

- ✓ Note: Kindly Put Stamp and Signatures at the End of the Document with Current Date
- ✓ Send the Hard Copies of the Document addressed to the following.
- ✓ **Last Date to send Nomination is 20<sup>th</sup> December'2023**
- ✓ Parameters are written to justify nomination below category, all supportive documents. ppts social media links, press coverages are welcome to justify nomination.
- ✓ Payment can be made through Cheque/NEFT in favour of ASSOCHAM New Delhi
- ✓ Complete details will be shared upon request.

Nominations must be sent at the following address:

### **Ms. Payal Swami**

Joint Director

ASSOCHAM

The Associated Chambers of Commerce and Industry of India

ASSOCHAM Corporate Office

4th Floor, YMCA Cultural Centre, and Library Building,

01 Jai Singh Road, New Delhi - 110001

Tel: 011-46550555, Website: [www.assochem.org](http://www.assochem.org), Documents through Email at

[Payal.swami@assochem.com](mailto:Payal.swami@assochem.com)

**Not: Applicants may send Sample Product of the category they apply for Jury to review (Optional)**

## **A. COSMETICS AWARDS**

### **Best Body Care Product of the Year**

Name of participating entity*		
Address*		
Pan India Presence	Yes	No
Name of the Product		
Year of incorporation (in DD/MM/YYYY) for participating entity*		
Website*		
Revenue (INR lacs) for participating entity last year April 2022 to March 2023	Less than 25 50-100 100-250 Above 250 lacs	
No. of Employees		

**Total =50 marks**

#### **Parameters**

1. Does your organisation disclose all ingredients on their product labels and website? 100 words max (10 Marks)  
\_\_\_\_\_
2. Does the product claim to be “chemical-free”? 100 words max (10 Marks)  
\_\_\_\_\_
3. How long your organisation has been in business? 100 words max (10 Marks)  
\_\_\_\_\_
4. How does the company build brand awareness? 100 words max (10 Marks)  
\_\_\_\_\_
5. What are people saying about the product line? 100 words max (10 Marks)

## Best Hair Care Product of the Year

Name of participating entity*		
Address*		
Pan India Presence	Yes	No
Name of the Product		
Year of incorporation (in DD/MM/YYYY) for participating entity*		
Website*		
Revenue (INR lacs) for participating entity last year April 2022 to March 2023	Less than 25 50-100 100-250 Above 250 lacs	
No. of Employees		

### Parameters

#### Total =50 marks

1. What is the quality of the ingredients? 100 words max (10 Marks)  
\_\_\_\_\_
2. What are the proven results of your product in improving hair and scalp health? 100 words max (10 Marks)  
\_\_\_\_\_
3. What are the production methods used to develop the products? 100 words max (10 Marks)  
\_\_\_\_\_
4. What kind of research practices are adopted for developing product lines? 100 words max (10 Marks)  
\_\_\_\_\_
5. Is your product certified by competitive authority in India, if yes please share certifications. 100 words max (10 Marks)

### **Best Make-Up Product of the Year**

Name of participating entity*		
Address*		
Pan India Presence	Yes	No
Name of the Product		
Year of incorporation (in DD/MM/YYYY) for participating entity*		
Website*		
Revenue (INR lacs) for participating entity last year April 2022 to March 2023	Less than 25 50-100 100-250 Above 250 lacs	
No. of Employees		

**Total =50 marks**

**Parameters**

1. How long your company is in business? 100 words max (10 Marks)  
\_\_\_\_\_
2. Does your company products have Certifications, if yes. List the various certifications. 100 words max (10 Marks)  
\_\_\_\_\_
3. What are the USP's for your products? 100 words max (10 Marks)  
\_\_\_\_\_
4. How many awards and accolades your Company has won? List them.100 words max (10 Marks)  
\_\_\_\_\_
5. What are the various channels used to market the product? 100 words max (10 Marks)

### Best Skin Care Product of the Year

Name of participating entity*		
Address*		
Pan India Presence	Yes	No
Name of the Product		
Year of incorporation (in DD/MM/YYYY) for participating entity*		
Website*		
Revenue (INR lacs) for participating entity last year April 2022 to March 2023	Less than 25 50-100 100-250 Above 250 lacs	
No. of Employees		

**Total =50 marks**

**Parameters**

1. What are the various ranges of Products your company have? 100 words max (10 Marks)  
\_\_\_\_\_
2. What are the various testing procedures your product goes through? 100 words max (10 Marks)  
\_\_\_\_\_
3. Does your company products have Certifications, if yes. List the various certifications. 100 words max (10 Marks)  
\_\_\_\_\_
4. What are the USP's for your products? 100 words max (10 Marks)  
\_\_\_\_\_
5. What are the key ingredients used in your product? List those ingredients 100 words max (10 Marks)

## Best Cosmetic Ingredients Manufacturer of the Year

Name of participating entity*		
Address*		
Pan India Presence	Yes	No
Name of the Product		
Year of incorporation (in DD/MM/YYYY) for participating entity*		
Website*		
Revenue (INR lacs) for participating entity last year April 2022 to March 2023	Less than 25 50-100 100-250 Above 250 lacs	
No. of Employees		

**Total =50 marks**

### Parameters

1. Have you done innovation in areas ranging from production to formulation? 100 words max (10 Marks)  
\_\_\_\_\_
2. How long your Organisation have been in business?  
\_\_\_\_\_
3. Does your organisation have cGMP (current Good Manufacturing Practices) facility?  
\_\_\_\_\_
4. The products used to manufacture is it purified to USP standards?  
\_\_\_\_\_
5. What types of lab testing does your organisation perform?  
\_\_\_\_\_

### Best Natural /Organic Product of the Year

Name of participating entity*		
Address*		
Pan India Presence	Yes	No
Name of the Product		
Year of incorporation (in DD/MM/YYYY) for participating entity*		
Website*		
Revenue (INR lacs) for participating entity last year April 2022 to March 2023	Less than 25 50-100 100-250 Above 250 lacs	
No. of Employees		

**Total =50 marks**

**Parameters**

1. Is your product “sustainable”, “environmentally friendly” and with “ethical” qualities? 100 words max (10 Marks)

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2. What are the organic properties in your products? 100 words max (10 Marks)

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3. Does your product meet strict and verifiable criteria linked to processes, formulation, and ingredients? 100 words max (10 Marks)

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4. What is the sustainable and environmentally friendly approach you use for your product to make it the best organic product? 100 words max (10 Marks)

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5. Any Awards and recognition if you have achieved so far (List those)? 100 words max (10 Marks)



**(B)**

**Wellness Awards**

Particular	Categories	Eligible Participants
<b>SPA &amp; WELLNESS AWARDS</b>	<p><b>Best Spa of the Year</b> (Hotel Spa/Luxury Spa Chain /Day Spa/ Spalons)</p> <p><b>Best Health &amp; Wellness Destination of the Year.</b> (Modern or Traditional) (Open for Both)</p>	<p>The Award is open to Spas, Wellness Centers Wellness Destination properties, that should have the existence of more than one year and above. The entries are acceptable from all over India.</p>

**Instructions -**

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## **Eligibility Criteria**

**Hotel Spa** – Must be located within a hotel facility and activities are integrated into the guest services provided by the hotel. Must offer a range of services like massages, facials, body treatments, aromatherapy, and other wellness therapies.

### **Luxury Spa Chain:-**

- Should have presence in multiple locations.
- Must have professional spa equipment and tools as below Massage tables, Aromatherapy tools, Zero gravity chairs, Facial steamers, Microdermabrasion machines, Sterilizing equipment, Storage tools, Sound systems, Hot towel cabinets.
- Qualified Therapists.
- The Perfect Environment. To enjoy a luxury spa what you need the most is the right setup. ...
- Variety of Services
- Customized Treatments
- Indulge in Luxury

**Day Spa** - Should provide wellness services which are arranged and provided within a 24-hour period. Must include relaxation treatments. Day spas may also have additional facilities such as a swimming pool area, a sauna area, a fitness area, a gym, a beauty area, a solarium, manicure or pedicure treatment or a haircutter/hairdresser/beautician.

**Spalons-** Must offer services of salon and spa. Must have highly trained certified professionals.

### Best Spa of the Year

<b>Name of participating entity*</b>		
<b>Address*</b>		
<b>Pan India Presence</b>	<b>Yes</b>	<b>No</b>
<b>Name of the SPA</b>		
<b>Year of incorporation (in DD/MM/YYYY) for participating entity*</b>		
<b>Website*</b>		
<b>Revenue (INR lacs) for participating entity last year April 2022 to March 2023</b>	Less than 25 50-100 100-250 Above 250 lacs	
<b>No. of Employees</b>		

**Parameters**

**Total Marks - 50**

1. How many years of establishment does your Spa have? 50 words max (5 Marks)  
\_\_\_\_\_
2. What are the Design and Technique used in terms of Architectural Innovation, Technical Facilities (spa, wellness, fitness area, etc), technological Innovation? 100 words (15 marks)  
\_\_\_\_\_
3. What kind of Spa Services do you provide please specify from the following, Hotel Spa /Luxurious /Day Spa/Destination spa/Medical Spa/Spa Chain (150 -200 words max) (15 Marks)  
\_\_\_\_\_
4. Do your spas have professional spa therapists who possess the right skills and qualities? Specify those. 50 words max (5 Marks)  
\_\_\_\_\_
5. Does your Spa have all certifications and accreditations? List the names. 100 words max (10 Marks)  
\_\_\_\_\_

## Best Health & Wellness Destination of the Year

<b>Name of participating entity*</b>		
<b>Address*</b>		
<b>Pan India Presence</b>	<b>Yes</b>	<b>No</b>
<b>Name of the Health and Wellness Institution/Destination</b>		
<b>Year of incorporation (in DD/MM/YYYY) for participating entity*</b>		
<b>Website*</b>		
<b>Revenue (INR lacs ) for participating entity last year April 2021 to March 2022</b>	Less than 25 50-100 100-250 Above 250 lacs	
<b>No. of Employees</b>		

**Eligibility Criteria** – Centres clarifying the following criteria may apply.

The wellness destination should promote health and well-being through physical, psychological, or spiritual activities. Must include spa-oriented activities wellness lectures, healthy meals, and a full complement of treatments. A spa doctor in vicinity to see treatment program.

### Parameters

#### **Total Marks - 50**

1. Is your destination /property providing an extensive spa menu, including signature treatments and packages? (if yes please specify names) 100 words max. (10 Marks)  
\_\_\_\_\_
2. What are the various programs and services offered in your spa? 100 words max (10 Marks)  
\_\_\_\_\_
3. How many centres do you have globally? 100 words max (10 Marks) (10 Marks)  
\_\_\_\_\_
4. What are the various techniques used in your services? 100 words max (10 Marks)  
\_\_\_\_\_
5. How many visitors do you cater your services to annually? 100 words max (10 Marks)

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## Personal Care Awards

Particular	Categories	Eligible Participants
Personal Care Awards	Best cosmeceutical company of the year	The Award will be given honor the achievements in the cosmeceuticals industry. The company applying should be licensed with appropriate authorities with due certifications. The operation of the Company should be one year and above.
	Best Personal Care Product of the Year	This Award is open to all the personal care products which are excellent in its performance and can deliver best results to users

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### **BEST COSMECEUTICALS AWARDS**

<b>Name of participating Organisation</b>		
<b>Address*</b>		
<b>Pan India Presence of Organisation</b>	<b>Yes</b>	<b>No</b>
<b>Kind of Organisation</b>		
<b>Years of Establishment</b>		
<b>Website*/Social Media Links</b>		
<b>Revenue (INR lacs) for participating entity last year April 2021 to March 2022</b>	Less than 25 50-100 100-250 Above 250 lacs	
<b>No. of Employees in Organisation</b>		

**Parameters**

**Total Marks - 50**

1. What are the various ingredients used for cosmeceuticals products formulations. And how quality analysis is done. 100 words max. (10marks)  
\_\_\_\_\_
2. Since how many years your company is in the market? What is the size of Team doing your company have working for the cosmeceuticals segment? 100 words max. (10 marks)  
\_\_\_\_\_
3. How many different kinds of products does your company makes under the cosmeceuticals category? 100 words max (10 marks)  
\_\_\_\_\_
4. What are the innovative techniques, research has been implied in your product? 100 words max. (10 marks)  
\_\_\_\_\_
5. Any Awards and recognition if you have achieved so far (List those)? 100 words max (10 marks)

**Best Personal Care Product of the Year**

<b>Name of participating Organisation</b>		
<b>Address*</b>		
<b>Pan India Presence of Product</b>	<b>Yes</b>	<b>No</b>
<b>Kind of Product</b>		
<b>Years of Establishment</b>		
<b>Website*/Social Media Links</b>		
<b>Revenue (INR lacs) for participating entity last year April 2022 to March 2023</b>	<b>Less than 25</b> <b>50-100</b> <b>100-250</b> <b>Above 250 lacs</b>	
<b>No. of Employees in Organisation</b>		

**Parameters**

**Total Marks -50**

1. What is the exclusive technique applied in your product during its formulation? (150 words max) (15 Marks)

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2. Is your product natural/organic and suitable skin types, explain how? (100 words max) (10 marks)

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3. Which line of segment is your product used? Is it high end, medium or for everyone? (100 words) (10 marks)

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4. How old your product is in the market? (50 words) (5 marks)

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5. What is the customer rating, social media rating for the product? State with examples. (100 words) (10 marks)

